



SECOND AMERICAN COUGH CONFERENCE

June 12-13, 2009

Hyatt Regency Jersey City on the Hudson

Use this form or register online at www.coughconference.com

Attendee Information (* required)

First Name* _____

Last Name* _____

Credentials* _____

Office/ Program Affiliation _____

Mailing Address for Conference Materials Only* _____

City* _____

State* _____ Zip* _____

Phone* _____

Fax _____

Email* _____

Name for Name Badge (if different from above) _____

Emergency Contact Name and Telephone _____

Special Dietary and/or ADA Requests _____



SRxA Institute for Professional Education

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SECOND AMERICAN COUGH CONFERENCE



Hyatt Regency Jersey City on the Hudson

June 12-13, 2009

Peter V. Dicipinigitis, MD

Conference Chairman

CONFIRMED FACULTY:

- | | |
|-----------------------------------|----------------------------------|
| Peter J. Barnes, DM | Lu-Yuan Lee, PhD |
| Maria G. Belvisi, PhD | Kaiser Lim, MD |
| Surinder S. Biring, MD | F. Dennis McCool, MD |
| Donald C. Bolser, PhD | Lorcan McGarvey, MD, MRCP |
| Christopher E. Brightling, MBBS | Alyn H. Morice, MD, FRCP |
| Brendan J. Canning, PhD | Melvin R. Pratter, MD |
| Anne B. Chang, MBBS, PhD | Bruce K Rubin MEng, MD, MBA |
| Bradley E. Chipps, MD | Brigita Sitkauskienė, MD, PhD |
| Professor Kian Fan Chung, MD, DSc | Jaelyn Smith, MB, ChB, MRCP, PhD |
| Ronald Eccles, DSc | Sheldon Spector, MD |
| Giovanni A. Fontana, MD, FRCP | John Widdicombe, MA, DM |
| Pierangelo Geppetti, MD | Peak Woo, MD |
| | Ashley Woodcock, MD |

SUPPORTERS:

This multi-supported event is made possible by Reckitt Benckiser, Procter & Gamble, Wyeth Consumer Healthcare, Strategic BioSciences, and the TREAT Foundation. We are grateful for these companies' support for continuing medical education. Support from the pharmaceutical community is ongoing, and a complete list of sponsors will be publicized prior to the program.

For up-to-date information please visit www.coughconference.com

SCIENTIFIC PROGRAM

Friday, June 12, 2009

Introduction	Peter Dicipinigitis New York, USA
Cough: Year in Review Chairs: John Widdicombe, London, UK Peter Dicipinigitis, New York, USA	
Basic science	Peter Barnes London, UK
Clinical	Lorcan McGarvey Belfast, N. Ireland
Cough and Airway Inflammation Chairs: K. Fan Chung, London, UK	
Prostanoids and cough reflex sensitivity	Maria Belvisi London, UK
Cough due to asthma and non-asthmatic EB	Christopher Brightling Leicester, UK
Relevance of exhaled NO in management of chronic cough	Kaiser Lim Rochester, MN, USA
Effect of Smoking on Cough Reflex Sensitivity Chair: Peter Dicipinigitis, New York, USA	
Basic and pre-clinical studies	Lu-Yuan Lee Lexington, KY, USA
Human clinical trials	Brigita Sitkauskienė Kaunas, Lithuania
Management Issues in Clinical Cough Chairs: Bradley E. Chipps, Sacramento, CA, USA Alyn Morice, Hull, UK	
Pediatric cough: children are not miniature adults	Anne Chang Brisbane, Australia
Acute cough: diagnostic approach and therapeutic options	Mel Pratter Camden, NJ, USA
New developments in reflux-associated cough	Jacky Smith Manchester, UK

SOCIAL AGENDA

Friday, June 12, 2009

7:00 am	Registration Desk Opens
9:00 am – 4:15 pm	Scientific Program
10:10 am – 10:40 am	Coffee Break
12:15 pm – 1:15 pm	Lunch Break
2:45 pm – 3:00 pm	Coffee Break

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RATIONALE:

Cough is the most common complaint for which patients in the U.S. seek medical attention. The importance of cough as a clinical problem is evidenced by the fact that four major pulmonary societies published guidelines for the management of cough including: the American College of Chest Physicians, the European Respiratory Society, the British Thoracic Society, and the Japanese Thoracic Society. The American Cough Conference will provide a state-of-the-art update on the evaluation and management of cough including diagnosis, treatment, epidemiology, and ongoing clinical and basic research.

OBJECTIVES:

1. Recognize the major causes of acute, sub-acute, and chronic cough.
2. Interpret the latest research in cough diagnosis and therapy.
3. Evaluate the current status of basic and clinical research in the field of cough.
4. Discuss potential new therapeutic agents for cough.

TARGET AUDIENCE:

Primary care physicians, pulmonary specialists, and other clinicians treating patients with cough as well as basic and clinical researchers interested in cough.

ACCREDITATION:

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Medical Education Resources and the SRxA Institute for Professional Education, Inc. Medical Education Resources is accredited by the ACCME to provide continuing medical education for physicians.

Physician Accreditation

Medical Education Resources is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians.

Credit Designation

Medical Education Resources designates this educational activity for a maximum of 10.5 AMA PRA Category 1 credits™. Physicians should only claim credit commensurate with the extent of their participation in this activity. This CME activity was planned and produced in accordance with the ACCME Essentials.

Nursing Accreditation

Medical Education Resources is an approved provider of continuing nursing education by the Colorado Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. This CE activity provides 10.5 contact hours. Provider approval expires July 31, 2010. Provider approved by the California Board of Registered Nursing, Provider #CEP 12299, for 10.5 contact hours.

DISCLOSURES:

For full faculty disclosures, please visit our website: www.coughconference.com

SCIENTIFIC PROGRAM

Saturday, June 13, 2009

Cough Research: Basic and Clinical Chairs: Maria Belvisi, <i>London, UK</i> Don Bolser, <i>Gainesville, FL, USA</i>	
Importance of placebo effect in clinical cough trials	Ron Eccles <i>Cardiff, UK</i>
Update on the TRPV1 and TRPA1 receptors	Pierangelo Geppetti <i>Florence, Italy</i>
Role of mucus in basic and clinical cough research	Bruce Rubin <i>Winston-Salem, NC, USA</i>
Modulation of cough reflex sensitivity by pertussis toxin	Brendan Canning <i>Baltimore, MD, USA</i>
NOP1 agonists as potential antitussives	Ashley Woodcock <i>Manchester, UK</i>
Emerging Concepts in Cough Chairs: F. Dennis McCool, <i>Providence, RI, USA</i> Lorcan McGarvey, <i>Belfast, N. Ireland</i>	
Hypersensitization of the cough reflex: relevance to human cough	Alyn Morice <i>Hull, UK</i>
Cough and sleep	Surinder Birring <i>London, UK</i>
Laryngeal sensory neuropathy associated with chronic cough	Peak Woo <i>New York, USA</i>
Effect of exercise on cough reflex sensitivity	Giovanni Fontana <i>Florence, Italy</i>
Utility of mannitol inhalation challenge in the assessment of cough	Sheldon Spector <i>Los Angeles, CA, USA</i>

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10:15 am – 10:45 am	Coffee Break
12:00 pm – 1:00 pm	Lunch Break
1:50 pm – 2:15 pm	Coffee Break

HOTEL INFORMATION



The Hyatt Regency Jersey City on the Hudson is the preferred hotel for the Second American Cough Conference. Stylish guestrooms, state-of-the-art meeting facilities, and stunning skyline views of the Hudson River and Statue of Liberty await you at this luxury hotel. The Jersey City hotel is a quick ferry or PATH train ride to Lower Manhattan's financial district and mid-town shops, theaters and museums.

Hyatt Regency Jersey City on the Hudson

2 Exchange Place, Jersey City, New Jersey, USA 07302
Tel: +1.800.233.1234
Fax: +1.201.432.4991

<http://jerseycity.hyatt.com/hyatt/hotels/index.jsp>

A limited number of rooms have been reserved for attendees of this conference at a sharply reduced rate of \$279 plus applicable taxes. To reserve a room, please call The Hyatt Regency Jersey City and mention the "Second American Cough Conference".

EXHIBITOR OPPORTUNITIES

This will be a program of excellence and an opportunity for exhibitors to interact with an intimate gathering of international KOLs and their respected peers. For the Exhibitor Prospectus and Contract please contact Veronica Pecnik at 202.965.0022 or by email at vpecnik@srxa-cme.com

PAYMENT AND CANCELLATION POLICY

Payment and Cancellation Policy Cancellations received prior to April 13, 2009 will receive a full refund. Cancellations after that date will forfeit the registration fee.

REGISTRATION

Please check the box:

- Registered **before March 31, 2009:** \$350
Registered **March 31, 2009:** \$450
On-site registration*: \$475

* If space is available. To secure your attendance please pre-register.

FOR MORE INFORMATION, go to www.coughconference.com

Meeting fees for attendees include the scientific program, workshops, educational materials, CME credit certificate for 10.5 hours, as well as morning and afternoon coffee breaks on Friday and Saturday.

All registration fees must be paid in full prior to the event. Fees cover the full program only. We cannot accept single day registration.

Form of Payment

My Check is enclosed. Check made payable to: SRxA Institute for Professional Education, Inc.

I am registering via fax/email and will mail my check within one week of registration.

Please charge my credit card

Check one: Visa Master Card

Name on Card _____

Card Number _____

Expiration Date _____

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Submit Registration

By fax: 202-747-3415

By mail: Conference Secretariat
1025 Connecticut Ave NW, #717
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By email: vpecnik@srxa-cme.com

Online: www.coughconference.com